



# Video Production

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Three-Day Course

Windows and Macintosh

## Course Overview:

This course is designed to give you hands-on experience in creating a corporate video from start to finish. You will be working with a state-of-the-art Panasonic HVX 200 HD camera and recording footage on a P2 card. You will cover transferring and editing video, animating titles and logos and will add music/voiceovers to produce a fully branded video. You will then output the completed video to a variety of playback formats including: HD, Flash Video's latest F4V format, DVD and standard definition.

A working knowledge of Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop and Adobe Flash is a prerequisite for this course.

## Course Content:

- Learn the basics of the Panasonic HVX 200 HD camera
- Shooting techniques
- Basic script writing and treatment
- Filming interviews
- Creating time lapse footage
- Editing footage
- Transitions
- Special Effects
- Recording voiceovers
- Adding audio
- Adding graphics
- Creating intro and outro sequences
- Creating final video for web
- Creating a DVD

Software used for this course: Adobe Premiere Pro CS4, Adobe AfterEffects CS4, Adobe Photoshop CS4 and Adobe Encore CS4