



# Adobe Photoshop CS3 for the Web

One-Day Course

Windows and Macintosh

## Course Overview:

Prepare and publish your images to the Web with Adobe Photoshop. Understand proper resolutions and file formats for on-line viewing. Optimize text, continuous-tone, flat-colour, and black-and-white images. Use the LiveView window to compare original and optimized images as you experiment with colour and compression settings. Create imagemaps and basic GIF animations. Learn to setup and export rollover images. Basic knowledge of Adobe Photoshop is a definite asset.

## Course Content:

- Understanding limitations for displaying images for the Web
- Choosing file formats and resolutions for scanning and creating images
- Preparing images for the Web
- Using various colour depths to achieve the smallest file possible
- Optimizing RGB images for saving as GIF format
- Working with palettes, including “Web safe” and custom palettes
- Understanding compression options for JPEG images
- Creating and testing imagemaps
- Experimenting with methods to obtain the best results for text, continuous-tone, flat-colour, and black and white images
- Previewing images in Web browsers
- Using the animation palette and the layers palette to create GIF animations
- Specifying delay and repeat options for playback and using the powerful Tween feature to automatically create new animations
- Slicing images and specifying different setting for each slice
- Creating basic rollovers
- Saving web pages for placement in other web layout programs

Note: As of January 1, 2008 all Adobe InDesign, Photoshop, Illustrator, Dreamweaver and Flash courses will be on version CS3 unless otherwise indicated. If you are currently using previous versions you can still benefit from attending this course.

Please contact DPA for more details or to have an instructor contact you.